



## PROJECT MANAGEMENT

Building: Business: Bridges: Communities: People

### What makes Project Management Such a Desirable Tool in Modern Business?

Companies all over the world apply Project Management tools and techniques to deliver major services and products. This ranges from small and medium developments in industry to delivering and coordinating community's initiatives, and achieving tasks in daily routines.

Project Management Tools are used for single or joint ventures. The process and tools can be used in a number of situations to manage growth, diversification, or consolidate... It is also good to know when we are **getting it right**. Project Management can be used to facilitate business across local, regional, international and global boundaries. Whatever the situation, or scale Project Management **tools** and **techniques** are **highly transferable**.

- Sharpening our **communication strategy** and interpersonal skills are high on the Project Management agenda.
- A rich combination of Leadership and good 'Team Players' are all part of the **success factor**.

### WHY PROJECT MANAGEMENT IS USED SO EXTENSIVELY IN HIGHLY SUCCESSFUL COMPANIES:

- Project management Focus on Results
- It provides **flexibility and aligns** skills and competences to the objectives
- In public and private sector organizations Project Management promotes **transparency** and **accountability**.
- The process is used to manage change and focuses on delivery... and nothing beats the sense of satisfaction that comes when we achieve the **maximum results** by drawing on the skills of a **varied group of people**.
- **Diversification and Agility**.. Whether we aim to build capacity at the individual or group level, or wish to take new directions.

## COMPANIES WANTING TO EXPAND IN A SUCCESSFUL NICHE

■ It is often the case when we have become successful, that we are presented with new opportunities. The **question** is which **direction** and where should we **invest**?

■ Project Management tools and techniques can be used to **facilitate** or **track the potential**. This includes the commitment of finance, human and other resources; in essence Project Management tools can be used to provide a **Virtual Tour** of your journey.

## Project Management Tools and Techniques

### WHO BENEFITS

■ If you are in business...both **you and your customers** who are likely to benefit because you are ensuring that resources and skills are aligned to give them the maximum benefits

■ If you are an individual or group who are looking to expand your horizons or learn new skills for **personal and professional** development. The skills and techniques of Project Management are **tangible and transferable** in so many different areas, so this skill set is **always a plus**.

■ The challenges of a **modern and dynamic environment** require effective strategies and the means to keep the drive and focus. Organizations will see the values that can be gained in the short and long term by **integrating the skills and knowledge** of Project Management within their staff team.

■ The **business environment** will benefit from knowing that you are responsive and are able to achieve diversification in your services and industries.

■ Project Management as a structured process facilitates **constructive decisions** in risk assessment.

■ You will benefit as an individual or a company because Project Management is a process that **builds on a range of skills and disciplines**, which are **already present** in most business and organizational environments.

## Frequently Asked Questions

■ How do you keep **projects on line** and ensure that they meet their objective.

- How do you keep **customer satisfaction and quality** in all stages of the project?
- We all take risks at some time in fact we would not achieve very much or **cover new grounds** if we did not. Why do we need to categorize, and **assign risk owners** in projects?

**We are **answering** these and similar questions, and **exploring** much more in our series of **Project Management Workshops** on the **27th** January and **24<sup>th</sup>** February 2006.**

**Venue: Kamloops Chamber of Commerce**

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